PTO/SB/21 (08-03) Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE quired to respond to a collection of information unless it displays a valid OMB control number. Paperwork Reduction Act of 1995, no persons are re Application Number 10/797,990 TRANSMITTAL Filing Date March 11, 2004 **FORM** First Named Inventor Raymond J. Archacki, Jr. (to be used for all correspondence after initial filing) Group Art Unit 2667 **Examiner Name** Emdadi, Kamran Total Number of Pages in This Submission Attorney Docket Number 210_657; 10,867 ENCLOSURES (check all that apply) After Allowance Communication to Fee Transmittal Form Drawing(s) Technology Center (TC) Appeal Communication to Board of ☐ Fee Attached Licensing-related Papers Appeals and Interferences Appeal Communication to TC Amendment / Reply Petition (Appeal Notice, Brief, Reply Brief) Petition to Convert to a After Final Proprietary Information **Provisional Application** Power of Attorney, Revocation ☐ Affidavits/declaration(s) Status Letter Change of Correspondence Address Terminal Disclaimer Other Enclosure(s) Extension of Time Request (please identify below): Request for Refund Return Mailroom Postcard: and Certificate Express Abandonment Request of Express Mailing CD, Number of CD(s) Information Disclosure Statement The Commissioner is authorized to charge any additional fees Certified Copy of Priority Remarks to Deposit Account No. 03-0835. Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Wall Marjama & Bilinski LLP Reg. No. 26,441 Individual name Signature July 13, 2005 Date CERTIFICATE OF MAILING I hereby certify that this correspondence is being deposited with the United States Postal Service using the Express Mail Post Office To Addresser service per 37 CFR 1.10 under Express Mail No. EV303759955US addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on July 13, 2005. Typed or printed name Christine M. Holmes

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Practitioner's Docket No.: 210_657

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of: Raymond J. Archacki, Jr.

July 13, 2005

Serial No.: 10/797,990

Art Unit: 2667

Filed: March 11, 2004

Examiner: Emdadi, Kamran

Confirmation No.: 5162

For: METHOD FOR ENHANCING BROADCAST MESSAGE

COMMUNICATIONS

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 I hereby certify that this paper is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313/1450 on July 13, 2005, under "FXPRESS MAIL" mailing

bel minber EV 1037599551

Christine M. Holmes

AMENDMENT AND RESPONSE

Sir:

In response to the Office Action mailed from the United States Patent and Trademark Office on May 27, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.